

**WEST VALLEY COLLEGE**

**COLLEGE COUNCIL**

**2009/2010**

**College Goals and Objectives**

Developed: September 18, 2009

Approved: October 29, 2009

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1. *Facilitate interactive communication and ease of access to information.*
    - a) Redesign the college website, incorporating the Clarus study recommendations.
  
  2. *Optimize the effectiveness of the college infrastructure.*
    - a) Establish accurate and reliable data and information systems.
    - b) Identify, prioritize, and obtain funding for facility improvements that ensure suitable learning and working environments.
    - c) Reassess and align the organization to be responsive to fiscal imperatives and change.
  
  3. *Optimize the effectiveness of Student Services to strengthen the pathways for student success.*
    - a) Reassess and align resources to meet the student services needs of current and prospective students.
    - b) Identify and utilize new and existing technology resources to improve matriculation processes.
  
  4. *Establish new and improved linkages with the region's educational institutions, business and industry, and community-based organizations to respond more effectively to emerging educational and workforce needs.*
    - a) Develop strategic partnerships with select business/industry sectors to strengthen programmatic offerings.
    - b) Raise WVC's profile within the region's high schools and four-year institutions utilizing the Clarus study recommendations as a guide.
    - c) Proactively engage the neighboring communities with the goals and programs of the college.