INSTRUCTIONAL PROGRAMS AND AREAS
PROGRAM REVIEW/PLANNING AND EVALUATION PROCESS

QUESTIONNAIRE FOR INSTRUCTIONAL PROGRAMS

INSTRUCTIONS:

Complete all sections as instructed. Click the shaded sections to type your answer.
When completed, please save your file and e-mail it as an attachment to tanya_hanton@westvalley.edu.

A. INTRODUCTORY QUESTIONS

1. Program Name: ***Art***
2. Person(s) completing the questionnaire: *Ron Guzman*
3. Date of completion: *Nov. 5, 2007*
4. What are the primary purposes of the program? Check all that apply.

- [x] WVC Degrees and Certificates
- [x] Transfer Courses
- [x] WVC General Education
- [x] Lifelong Learning/Life Enrichment
- [x] Occupational / Vocational Courses
- [ ] Student Support Services
- [ ] Academic Support Services
- [ ] Administrative Functions

5. In one paragraph, how does the program further the College's mission and goals? (only new information need be added)

The West Valley College Art Department is committed to cultivating artistic knowledge and ingenuity through student research, planning, practice, and production of the arts. The Art Department maintains an inclusive, vibrant, and academically rigorous learning environment where students have the opportunity to develop their skills for university transfer, vocational training in the arts, and/or cultural enrichment. The Art Department offers an Associate of Art Degree in Art with an emphasis in Painting, Design, Sculpture & Ceramics, or Art History. An Associate of Art Degree in Computer Arts & Animation and a 24-unit certificate in Computer Art and Animation are also offered. The Art Department is currently creating a 12-unit certificate in Two-Dimensional Design. Foundation level Art
Coursework applies to programs outside of the Art Department including Interior Design, Fashion Design, Graphic Design, Digital Media, Photography, and Architecture.

6. In one paragraph, what significant events have affected or impacted the program since the last program review?

In December 2007 a large fire engulfed and destroyed the interior of our Art Lab Sculpture Foundry facilities. Since the fire a temporary building facility and foundry provide students the necessary environment to offer Art 088A and

088B Metal Sculpture Casting classes. Additionally, the District will provide scheduling and funding plans for re-building the Art Lab in Spring 2008 based on the Office of Instruction planning committee members; Dave Fishbaugh, Brigit Espinosa, and Javier Castruita
Art Department Classified Staff, Ken Johnson provided a detailed account of equipment and supplies lost in the fire.

Replacement cost total approximately $100,000. Currently we have spent $70,000 for equipment and supplies to implement the temporary lab capability and support classes. Because of limited space in the temporary facilities, we did not replace all equipment lost in the fire.

Our programs continue to be popular and well enrolled. This makes maintaining our highly regulated studio environment difficult when you consider the age of the equipment housed with the building and the age and condition of the buildings themselves. Students believe that we provide excellent art instruction in a beautiful campus environment, but comment often that other community college art programs offer better facilities. We are rich in human resources, having hired three new, highly capable energetic faculty members in the last three years: but are poor in terms of physical resources.

B. DATA ELEMENT ANALYSIS SECTION (ANALYSIS AND RESPONSE)

1. Using the enrollment data from Table 1 from previous program review, add or revise as appropriate.

a) What significant trends are revealed in the data?
b) What factors might contribute to any program differences compared to the College data?
c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

a) Our student population remains very stable. Our FTEs/FTEf ration is high and outperforms the college average – slightly lower than Fall 2006.

b) Our Art programs, as well as the faculty who coordinate them are exceptional. We offer a wide variety of coursework, geared to both the Art major as well as to those students involved in general design. Our basic art and design classes are required or are electives in other programs and departments on campus. They also serve as pre-requisites for upper division transfer courses in many disciplines. Most of our courses also require hours by arrangement. In addition, many of our students take our courses for personal enrichment.

c) The Art Department is committed to expanding the number and variety of our course offerings to meet the demand of transfer and vocational students. This will require refurbishing our existing facilities and expanding our computer studio offerings.

2. Using the demographic data from Table II from previous program review, add or revise as appropriate.

a) What significant trends are revealed in the data?
b) What factors might contribute to any program differences compared to the College data? See attachment for college-wide statistics.
c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

a) The Art Department student profile is similar to the Program Review in 2004. The gender, age, and ethnicity statistic roughly mirror those of the college as a whole. Approximately 58.6% of our students are female, slightly less than the college average.

While the amount of students under-25 years has risen and makes up 2/3 of our student population. The ethnicity factor is similar to Program Review Spring 2007.

b) There is no significant difference from the college averages.

c) A campus –wide student survey may help us determine the reason for the slight differences from the college average. The Art Department is interested in determining if the relative expense of most studio Art classes is having an effect on the enrollment of economically disadvantaged students, and what could be done to

financially assist these students.

3. Using the success data from table III from previous program, add or revise as appropriate.

a) What significant trends are revealed in the data?
b) What factors might contribute to any program differences compared to the College data?
c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

a) Our students have a slightly higher success rate than the college average.

b) The Art Department may have a higher number of students taking our courses for personal enrichment. Also, many of our students are enrolled in the Interior Design Certificate Program, which attracts extremely success-oriented students.

c) It is our goal to slowly expand our course offerings. We have also developed a Certificate in 2-Dimensional Deign that will offer students a set of basic skills enhancing their success in related disciplines such as Film, Stage Design, Interior Design, Fashion Design, Graphic Design, Digital Media, Photography, and Architecture.

Winter Intersession – are enrollments are normally above average.

HBA requirements for Winter Intersession and Summer Session must be reevaluated during these compacted sessions.

Request for resources:

Easels replacement in Art Room 38 due to safety issues Fall 2007 semester.

AAS10 requires a new digital computer and or projector to share with Architecture and Interior Design Faculty.

4. Are there any data or factors (e.g. integration of technology; college, district, or state expectation or mandates) concerning staffing in the program, that suggest a need for increasing or decreasing program staff (e.g. permanent and associate FTE, permanent and hourly classified staffing or administrative staffing)?

We have hired, two new full time instructors in the program areas of Studio Art and Art History. Additionally, within the next 3-years our Sculpture/Ceramics Instructor will retire.

We anticipate hiring one replacement classified staff position for full time Art Lab Technician in June 2007.

Currently we have a large Art Studio Associate Pool – some associate faculty are hired to replace full time faculty on maternity leave one semester.

Our Art History Associate Pool will expand in January – currently there is a recruitment listing.

Our primary challenge in maintaining a healthy associate pool is that we have four very distinct program areas consisting of 2-D (painting and design), 3-D (sculpture and ceramics, Art History, and Computer Art (including multimedia and animation).

C. CURRICULUM SECTION (ANALYSIS AND RESPONSE)

1. Based on your program's curriculum information, as published in the most recent West Valley College catalog, what curriculum changes are anticipated in the next three years? (These changes could include major course revisions, curriculum deletions, new courses, revised or new options within a program, or proposed new programs.)

Currently our new course offerings include the following:
Art 001E Design in Society
Art 004 Art Appreciation – Honors
Art 001D Art of the 20th Century – Honors
Art 003A Workshop: Art Gallery & Art Museum Operations

Art 004 Art Appreciation – Campbell Center
Art 0012B Mexican Art – now in curriculum – available Fall 2009

The following courses, although not recently offered, we would like to keep:
Art 053A – Computer Graphics Overview
Art 053B – Computer Graphics Overview
Art 053C – Computer Graphics Overview
Art 054 – Portrait Painting
Art 058 – Promotional Animation
Art 040 ABCD Printmaking: Etching
Art 050 ABCD Critical Analysis – Painting

Due to the popularity of our online Art History courses we plan to develop an online Art Appreciation course. A new Contemporary Latin American Art History course is currently being researched. A new 12-unit 2-Dimensional Design Certificate is also awaiting curriculum committee approval. We are interested in developing a History of Photography, which could include digital photography and digital processing methods. Å figure painting class: fiscal resources must first be secured.
We would like to consider Art 003 Bay Area Museums and Galleries a required lab for HBA.

Curriculum deletion:
Art 041ABCD Printmaking Lithography: Stone and Plate

2. The attached excel document shows classes that have not been offered since Spring 04. Please list the courses you intend to submit to the Curriculum Committee by February 8th for de-activation prior to publication of the 08/09 catalogs.

De-activate:
Art 041ABCD Printmaking Lithography: Stone and Plate

3. Considering the new course and program level Student Learning Outcomes that have been developed since the last program review:

   a) What relevant findings have been derived through the SLO assessment process since the last program review?
   b) What changes have been implemented, or are planned, based on the findings since the last program review?

c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

NOTE: Please contact LeAnn McGinley (741-2402), Assessment Coordinator with any questions concerning SLOs.

a) In Spring 2006 an examination on Design vocabulary was given to three sections of 2-Dimensional Design. We determined an approximately 71% success rate among our students.

b) Factors such as when the exam is administered, how the test is graded, and test format have all been discussed.

c) We would like an even higher success rate among our students. We also have determined that a hands-on assignment may better assess our students' understanding of the subject matter.

D. EXTERNAL INFLUENCES SECTION (ANALYSIS AND RESPONSE)

1. If applicable, considering the effects of external influences on the program's purposes and goals:

a) How do accreditation requirements, government regulations, advisory boards, labor market demand, transfer institution articulations or other external factors affect the program?

b) How might these influences form the basis for an action, objective, or request for resources?

a) The Art Department articulates with transfer institution on a regular basis. The development of technology requires all faculty to update their software skills and presentation methods. In the Computer Art Program, students should be provided access to industry standard equipment. The Computer Art program consults with multiple advisory boards, both academic and commercial.

Additionally, the local community that we serve is highly artistically literate and demands a certain level of sophistication and service from our Art programs. This includes the many professional exhibitions produces each year and presented in the Campus Center Art Gallery. The WVC Art Department is involved in many other Art events on and off campus, including the Olympiad of the Arts, the Saratoga Rotary Art Show, the West Valley College Ceramics Guild, and annual Open House as outreach programs to the community and local high schools.

b) We will continue to work through the WVC Technology Advisory Committee (TAC) to secure software and hardware funds, in order to provide students with industry standard learning environments. Technology grant writing will be considered during the next three-year cycle.

E. STUDENT FACTORS SECTION (ANALYSIS AND RESPONSE)

1. What program changes or initiatives has the program implemented in the last three years to meet the needs of its student population?

The Art Department is offering one 004 Art Appreciation course at the Campbell Center – off campus site. Although the enrollment Fall Semester 2007 is low, we are anticipating this off campus site to become very popular.

Our evening classes consistently show average to low enrollment, but are still a vital part of the art program.

F. SUMMARY AND CONCLUSION SECTION:

1. General conclusions and summary statement.

The Art Department is a vital part of the West Valley College community. We have excellent faculty and staff consistently high enrollment. We look forward to expanding and improving the department through new teaching and delivery methods, expanded curriculum, and improved facilities.

2. Program Strengths:

The WVC Art department has motivated, talented, organized, and hard-working faculty and staff. Our student population remains very stable. Our FTEs/FTEf ration is very high and well outperforms the college average. Online courses are extremely popular. There is extraordinary potential for growth in online Art History.

3. Program Challenges:

The greatest challenges facing our department are the conditions of our physical resources and our ability to provide consistent instruction with our studio and computer courses.

G. ACTIONS AND OBJECTIVES SECTION

Based on the foregoing analyses and findings in Sections A. through F., what are the program's intended actions or objectives for the next three years?

We would like to update and improve our facilities and equipment including computing technology in the studio,expand our course offerings, recruit more students, increase student access via financial aid, continue to articulate with local transfer institutions, maintain and enhance faculty technology skills, expand faculty use of the Angel course management system, and develop a server based art image database for our faculty.

Equipment in the art studio, such as easels and chairs to be upgraded or replaced.

Easels replacement in Art Room 38 due to safety issues Fall 2007 semester is vital to student enrollment.

Timelines

Over the next three years, what are the program's timelines (in terms of predicted initiation and completion dates) for the stated actions or objectives?

Within the next year – Rebuilding of the Foundry Art Lab
Within the next year – Upgrade digital projector – AAS10

Within the next year - Easel and chair replacement within the Art Studio rooms

Which of these actions or objectives would be initiated and completed within the coming year, given adequate resources?

Rebuilding of the Foundry Art Lab
Upgrade digital projector AAS10

Easel and chair replacement within the Art Studio rooms.

H. RESOURCE REQUESTS 2006-2007

1. Please indicate if any of the resource requests identified in the previous program review were funded through one or more of the various WVMCCD resource allocation processes that were available in 06 – 07 (e.g. FTE allocation, classified staff, one time funding, budget augmentation, facilities, Land Corporation):

Please complete the following table (leave blank if the answer is not applicable):

	FUNDED by WVMCCD?
Full-time faculty FTE:	☐ Yes ☐ No ☐ Partially
Associate faculty FTE: Sculpture/Ceramics instructor retires in2010.	☒ Yes ☐ No ☐ Partially

Classified Staff FTE: Art Lab Technician: Ken Johnson retires June 30, 2008	☒ Yes ☐ No ☐ Partially
Classified Hourly (in dollars):	☐ Yes ☐ No ☐ Partially
Administrative Staff FTE:	☐ Yes ☐ No ☐ Partially
Facilities (brief narrative description): • Rebuild Foundry Art Lab • Equipment: Computer Arts classes are offered through the art dept. The Art Dept. requests new imaging equipment for the computing needs of the art students in the Tech Center. 2-High Definition Video Camera (estimated cost $2500) 2-Digital Cameras (estimated cost $500 each The High Definition Video Cameras used in combination with Theatre Arts filmmaking- camera for two camera shoots. This is highly desirable from the Division standpoint.	☒ Yes ☐ No ☐ Partially
Equipment (brief narrative description with estimated total cost): One time funding: Two digital projectors – Art Dept. – Are in place. 26 New student work desks – Art Room SM45 – Are in place. Art Room 38 French Doors – New Curtain – Are in place.	☒ Yes ☐ No ☐ Partially
Supplies (brief narrative description with estimated total cost):	☐ Yes ☐ No ☐ Partially
Staff Development (brief narrative description):	☐ Yes ☐ No ☐ Partially
Other (please specify):	☐ Yes ☐ No ☐ Partially

2. What have you been able to accomplish as a result of the resource obtained?
(e.g. improved retention success and persistence, improved equity, new SLOs, higher enrollment, new online or satellite campus classes….)

NOTE: The Program Review Committee realizes that in some cases, accomplishments and changes resulting from resource acquisition are too recent to be measurable. The current Program Review process is only one year old. Future reviews of funding requests will focus on accomplishments and change occurring over a two-year period.

Click once here and type your response

I. RESOURCE REQUESTS 2007- 2008

1. What **new or additional** resources are required to accomplish the stated actions and objectives?

Please complete the following table (leave blank if the answer is zero or none):

Full-time faculty FTE
Our fulltime Sculpture and Ceramics Instructor will retire within a three year period (approximately 2010). A new fulltime hire replacement is required at that time.

Associate faculty FTE
Currently, there is a recruitment listing for Art History Associate Pool. Our Art History Associate Pool needs to increase in size. In Sprig 2008 – two instructors are needed for two art history classes.

Classified Staff FTE:
Art Lab Technician, Ken Johnson will retire June 30, 2008. A new hire art lab tech. is needed to replace this valuable employee.

Classified Hourly (in dollars):

Administrative Staff FTE:

Facilities (brief narrative description): Rebuild Foundry Art Lab.

Equipment (brief narrative description with estimated total cost):

- Replacement of painting easels, and drawing horses in Art Room 38.
- Replacement stools/chairs in Art Lab 9
- 2-High Definition Video Camera (estimated cost $2500)
- 2-Digital Cameras (estimated cost $500 each)

Supplies (brief narrative description with estimated total cost):

Staff Development (brief narrative description):

Other:

When completed, please save your file and e-mail (using the File: Send To menu) to tanya_hanton@westvalley.edu