Program Review Data Elements

Table III: Success/Rentention Rates - DIGITAL MEDIA/INTERNET SVCS

SPRING 2002 - FALL 2005 SUCCESS RATES:

	SP02	FA02	SP03	FA03	SP04	FA04	SP05	FA05
DIGITAL MEDIA/INTERNET SVCS	69.70%	57.90%	56.30%	54.60%	59.50%	60.50%	53.70%	55.10%
WEST VALLEY COLLEGE	66.20%	63.20%	65.70%	66.00%	65.20%	66.60%	66.90%	64.90%

FALL 2005 RETENTION RATES (First Census vs End of Term):

	1st C Enr	1st C FTES		EOT Enr	EOT FTES	% Enrl Ret.	% FTES Ret.
DIGITAL MEDIA/INTERNET SVCS	707	51.060		599	43.183	-15.3%	-15.4%
WEST VALLEY COLLEGE	787	74.205		723	64.387	-8.2%	-13.2%

Notes:

Success rate defined as the number of A,B,C, & CR grades expressed as percentages of all grades awarded (A,B,C,D,F,I,CR,NC,W).

Retention rate defined as the number of A,B,C,D,F,I,CR, & NC grades expressed as percentages of all grades awarded (A,B,C,D,F,I,CR,NC,W).

Source: Student grades posted approximately three weeks after the conclusion of each semester.