INSTRUCTIONAL PROGRAMS AND AREAS
PROGRAM REVIEW/PLANNING AND EVALUATION PROCESS

QUESTIONNAIRE FOR INSTRUCTIONAL PROGRAMS

INSTRUCTIONS:

Complete all sections as instructed. Click the shaded sections to type your answer. When completed, please save your file and e-mail it as an attachment to tanya_hanton@westvalley.edu.

A. INTRODUCTORY QUESTIONS

Program Name: ***Fashion Design***

1. Person(s) completing the questionnaire: *Tiina M. Keller*

2. Date of completion: *11/5/07*

3. What are the primary purposes of the program? Check all that apply.

   - ☒ WVC Degrees and Certificates
   - ☒ Transfer Courses
   - ☐ WVC General Education
   - ☒ Lifelong Learning/Life Enrichment
   - ☒ Occupational / Vocational Courses
   - ☐ Student Support Services
   - ☐ Academic Support Services
   - ☐ Administrative Functions

4. In one paragraph, how does the program further the College's mission and goals? (only new information need be added)

The goal of the Fashion Design and Apparel Technology Department is to stay current with the latest methods in apparel design and manufacturing. We want students to learn the use of technology that is current in the industry. Our program is based on and updated by recommendations from the Industry Advisory Board. After graduating, students are employable in the fashion industry or they may transfer to a university. The curriculum prepares students to function in the international, multi-cultural and fast-paced Fashion Industry.

The Fashion Design Program is supporting the college goals of creating learning communities and interacts with the Language, Mathematics, Video and TV departments.

5. In one paragraph, what significant events have affected or impacted the program since the last program review?

A new class has been added to the curriculum, FD50, Basic Apparel Construction. It turned out be very successful and multiple sections had to be opened in response to student demand.

2. Gerber Technology's latest Accumark Version 8.2 has been installed in 32 computers.

3. Three instructors have been working with the TV & Video department to produce instructional how-to DVDs. Grant money was made available to accomplish this project.

4. The Fashion Design department is implementing the College's course management program "Angellearning". Students can download hand outs, class notes and lessons as well as follow up on their grades.

5. The Department has successfully developed program level Student Learning Outcomes (SLO) and is now in the process of preparing course level SLOs.

B. DATA ELEMENT ANALYSIS SECTION (ANALYSIS AND RESPONSE)

1. Using the enrollment data from Table 1 from previous program review, add or revise as appropriate.

a) What significant trends are revealed in the data?
b) What factors might contribute to any program differences compared to the College data?
c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

Fashion Design Department enrollment generally follows college-wide trends. Fall 2007 "Green Report" indicates that Fashion Design Department's Weekly Student Contact Hours and Full Time Equivalency Ratio is 557.This is above the college recommended rate of 550 and above the Applied Arts and Sciences Division's "subtotal" of 543.

The department has noticed an increase of younger students and students lacking basic study skills. This trend translates to greater need for classified lab assistants and more individualized instruction.

2. Using the demographic data from Table II from previous program review, add or revise as appropriate.

a) What significant trends are revealed in the data?
b) What factors might contribute to any program differences compared to the College data? See attachment for college-wide statistics.
c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

In recent years, the amount of younger students has grown. This trend influences our course offerings: we have offered fewer evening courses and more day courses than in the past.
The majority of employees in the Fashion Industry are female. That trend is reflected clearly in our program's student body. There is no need to take any action on this gender bias.
Having a larger than average population of Asian and Hispanic students in the Fashion Program is consistent with the program's history.

3. Using the success data from table III from previous program, add or revise as appropriate.

a) What significant trends are revealed in the data?
b) What factors might contribute to any program differences compared to the College data?

c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

We have no new data recorded on success rates. Many of our students are working full time or part time as well as having families. They need flexible schedules and more individual assistance for completing course requirements. We need to offer additional open lab hours with instructors available for tutoring.

4. Are there any data or factors (e.g. integration of technology; college, district, or state expectation or mandates) concerning staffing in the program, that suggest a need for increasing or decreasing program staff (e.g. permanent and associate FTE, permanent and hourly classified staffing or administrative staffing)?

Our students would greatly benefit from increased availability of "open" Gerber lab with instructors or classified lab aide.

The increased need of students for individualized instruction and assistance with production equipment and technology necessitates an increase in lab hours supervised by a lab instructor and classified lab aide, in both the apparel production lab and Gerber Technology lab

C. CURRICULUM SECTION (ANALYSIS AND RESPONSE)

1. Based on your program's curriculum information, as published in the most recent West Valley College catalog, what curriculum changes are anticipated in the next three years? (These changes could include major course revisions, curriculum deletions, new courses, revised or new options within a program, or proposed new programs.)

Our curriculum changes will include deactivating courses that have not been offered for some years, reviewing all classes that need Hours by Arrangement, revising the contents of patternmaking classes and combining two classes. Our goal is to establish a new Knitwear Design course within the next three years.

2. The attached excel document shows classes that have not been offered since Spring 04. Please list the courses you intend to submit to the Curriculum Committee by February 8th for de-activation prior to publication of the 08/09 catalog.

Courses that will be deactivated:

Row	Division	Department	Course	Long Title	Min Credits
22	WAAS	WFD	FD*011	Introduction Electronic Manufacturing	1.00
23	WAAS	WFD	FD*012A	Electronic Patternmaking I	2.00
24	WAAS	WFD	FD*012B	Electronic Patternmaking II	1.00
25	WAAS	WFD	FD*012C	Electronic Patternmaking III	1.00
26	WAAS	WFD	FD*014	Electronic Digitizing	1.00
27	WAAS	WFD	FD*015	Electronic Grading	1.00
28	WAAS	WFD	FD*016	Electronic Marking	1.00
29	WAAS	WFD	FD*033	Internet for Fashion Design	0.50
30	WAAS	WFD	FD*053	Surface Print Design	3.00
31	WAAS	WFD	FD*086	Cad: Designing Textures and Backgrounds	2.00
32	WAAS	WFD	FD*088	Ca Surface Design	3.00
33	WAAS	WFD	FD*090	Clothing for Work	0.50

3. Considering the new course and program level Student Learning Outcomes that have been developed since the last program review:
   a) What relevant findings have been derived through the SLO assessment process since the last program review?
   b) What changes have been implemented, or are planned, based on the findings since the last program review?
   c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

NOTE: Please contact LeAnn McGinley (741-2402), Assessment Coordinator with any questions concerning SLOs.

Student Learning Outcomes (SLO) have been implemented in the FD50 course. Our entire program has been mapped for further implementation of program level SLOs. Our full time instructors have participated in SLO seminars and consulted with Leann McGinley. However more assistance with implementing and developing SLO's is needed. Our associate faculty is to be encouraged to start implementing SLO's.

The implementing of SLOs in FD50 has resulted more precise evaluation of student progress. Students have benefited of the process by receiving information on how their work was evaluated. The instructor noticed areas in course work, which need reinforcing or reviewing and can tailor the presentations according to students' needs. Practice of skills that build on earlier work was emphasized.

D. EXTERNAL INFLUENCES SECTION (ANALYSIS AND RESPONSE)

1. If applicable, considering the effects of external influences on the program's purposes and goals:
   a) How do accreditation requirements, government regulations, advisory boards, labor market demand, transfer institution articulations or other external factors affect the program?
   b) How might these influences form the basis for an action, objective, or request for resources?

The Fashion Design Department is relying on Industry Advisory Board feedback to remain current in technical, cultural, social and economical aspects. The most recent trends have been a growing junior market, globalization and environmental issues. Our objectives as a department can be modified to include recent social, economic and cultural trends.
Job opportunities for Fashion Design have moved away from the San Francisco Bay Area as a result of off-shore manufacturing.

The department is committed to promote technology in our class rooms and train students to use it. Training instructors, software updates and obtaining new equipment continue being our greatest challenges.

E. STUDENT FACTORS SECTION (ANALYSIS AND RESPONSE)

1. What program changes or initiatives has the program implemented in the last three years to meet the needs of its student population?

   1. ***Additional Lab Hours****: The Fashion Design Program has increased the availability of open lab hours with instructors and lab aides in order to help students with limited study skills.*
   2. ***Angellearning:*** *Students have an opportunity to download lecture notes, hand outs and follow up on their grades on the class management site.*
   3. ***Instructional DVDs****: Instructional How-to DVDs were developed to help students to overcome obstacles in their sewing assignments.*

F. SUMMARY AND CONCLUSION SECTION:

1. General conclusions and summary statement.

The Fashion Design student population includes a large number of ethnic minorities, part-time workers young (under 25) female students. Transferring to four year universities has been a growing trend. Transfer agreements with universities need to be developed.

Product development and merchandizing are industry trends, which our department is monitoring closely. Curriculum revision is under way to reflect what's needed in apparel industry.

2. Program Strengths:
   1. *Faculty has industry experience.*
   2. *Faculty updated its technology skills regularly.*
   3. *Program uses industry standard equipment, methods and technology.*

3. Program Challenges:
   1. *Increased number of younger students lacking basic study skills, needing more individualized help.*
   2. *Increased demand of FD50, Basic Apparel Construction class, requires more use of machines and raises the cost of equipment repairs.*
   3. *Need to have open lab hours and lab aides.*

G. ACTIONS AND OBJECTIVES SECTION

Based on the foregoing analyses and findings in Sections A. through F., what are the program's intended actions or objectives for the next three years?

1. Update curriculum
2. Integrate SLO's into all FD courses.
3. Search funding to update technology
4. Increase quantity of equipment in production lab.
Changing technology and integration of manual and computer methods require changes in curriculum. The department needs funding sources for regular upgrades of its technology.

Timelines

Over the next three years, what are the program's timelines (in terms of predicted initiation and completion dates) for the stated actions or objectives?

Inactivate courses: Spring 2008
Integrating SLO: phase in 2011
Updating technology: ongoing
Equipment in production lab: submitting new equipment requests annually, with goal of acquiring 3 industrial sewing machines and one industrial overlock machines.

Which of these actions or objectives would be initiated and completed within the coming year, given adequate resources?

Curriculum changes, updating technology and equipment purchases.

H. 2006-2007 RESOURCE REQUESTS

1. Please indicate if any of the resource requests identified in the previous program review were funded through one or more of the various WVMCCD resource allocation processes that were available in 06 – 07 (e.g. FTE allocation, classified staff, one time funding, budget augmentation, facilities, Land Corporation):

Please complete the following table (leave blank if the answer is not applicable):

	FUNDED by WVMCCD?
Full-time faculty FTE: *Click once here and type your response*	☐ Yes ☐ No ☐ Partially
Associate faculty FTE: *Click once here and type your response*	☐ Yes ☐ No ☐ Partially
Classified Staff FTE: *Click once here and type your response*	☐ Yes ☐ No ☐ Partially
Classified Hourly (in dollars): *Click once here and type your response*	☐ Yes ☒ No ☐ Partially
Administrative Staff FTE: *Click once here and type your response*	☐ Yes ☐ No ☐ Partially
Facilities (brief narrative description): *Click once here and type your response*	☐ Yes ☐ No ☐ Partially
Equipment (brief narrative description with estimated total cost): *Click once here and type your response*	☐ Yes ☐ No ☒ Partially
Supplies (brief narrative description with estimated total cost): *Click once here and type your response*	☐ Yes ☐ No ☐ Partially

Staff Development (brief narrative description): *Click once here and type your response*	☐ Yes ☐ No ☐ Partially
Other (please specify): *Click once here and type your response*	☐ Yes ☐ No ☐ Partially

2. What have you been able to accomplish as a result of the resource obtained?
(e.g. improved retention success and persistence, improved equity, new SLOs, higher enrollment, new online or satellite campus classes….)

NOTE: The Program Review Committee realizes that in some cases, accomplishments and changes resulting from resource acquisition are too recent to be measurable. The current Program Review process is only one year old. Future reviews of funding requests will focus on accomplishments and change occurring over a two-year period.

Click once here and type your response

I. 2007 – 2008 RESOURCE REQUESTS

1. What **new or additional** resources are required to accomplish the stated actions and objectives?

Please complete the following table (leave blank if the answer is zero or none):

Full-time faculty FTE *Click once here and type your response*

Associate faculty FTE *Click once here and type your response*

Classified Staff FTE: *Click once here and type your response*

Classified Hourly (in dollars): *$2500 (lab aid)*

Administrative Staff FTE: *Click once here and type your response*

Facilities (brief narrative description): *Click once here and type your response*

Equipment (brief narrative description with estimated total cost): *SP-150 up-right plotter connected to AAS Room 40 Gerber System, $10.000.*
3 new industrial sewing machines and 1 industrial overlock machine, total $4,400

Supplies (brief narrative description with estimated total cost): *Industry Trend Reports, $900*

Staff Development (brief narrative description): *Click once here and type your response*

Other: *Click once here and type your response*

When completed, please save your file and e-mail (using the File: Send To menu) to tanya_hanton@westvalley.edu