

**INSTRUCTIONAL PROGRAMS AND AREAS
PROGRAM REVIEW/PLANNING AND EVALUATION PROCESS**

QUESTIONNAIRE FOR INSTRUCTIONAL PROGRAMS

INSTRUCTIONS:

Complete all sections as instructed. Click the shaded sections to type your answer.
When completed, please save your file and e-mail it as an attachment to tanya_hanton@westvalley.edu.

A. INTRODUCTORY QUESTIONS

1. Program Name: ***Photography***
2. Person(s) completing the questionnaire: *Brian Tramontana*
3. Date of completion: *11/5/07*
4. What are the primary purposes of the program? Check all that apply.

- WVC Degrees and Certificates
- Transfer Courses
- WVC General Education
- Lifelong Learning/Life Enrichment
- Occupational / Vocational Courses
- Student Support Services
- Academic Support Services
- Administrative Functions

5. In one paragraph, how does the program further the College's mission and goals? (only new information need be added)

The ability for one to make images is now in everyone hands, small pocket cameras, cell phone cameras, and larger single lens reflex cameras. We are all photographers, we make pictures every day. Photographers are the new writers and The Web 2.0 make publishing almost automatic. Photography has a language, a visual language, and we are positioned to teach that language to our transferring students as well and to our returning students, and teach them to see the world differently.

6. In one paragraph, what significant events have affected or impacted the program since the last program review?

Not only does every household have a camera, but every person has a camera, the potential for students is unprecedented.

B. DATA ELEMENT ANALYSIS SECTION (ANALYSIS AND RESPONSE)

1. Using the enrollment data from Table 1 from previous program review, add or revise as appropriate.

- a) What significant trends are revealed in the data?
- b) What factors might contribute to any program differences compared to the College data?
- c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

It appears that Photography is tracking similar enrollment trends as the college. We do have the issues of a limited class size due to our facility. Photo 001, our feeder class has limited space because of the darkroom, and the 20 series classes are limited by the size of the studio. We are currently working on curriculum changes that would open up more seats in photo 001 and bring our FTE numbers closer to that of the college.

2. Using the demographic data from Table II from previous program review, add or revise as appropriate.

- a) What significant trends are revealed in the data?
- b) What factors might contribute to any program differences compared to the College data? See attachment for college-wide statistics.
- c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

The Photography demographic numbers seem to be reflective of the college as a whole. I don't feel it is significant enough to draw any conclusions.

3. Using the success data from table III from previous program, add or revise as appropriate.

- a) What significant trends are revealed in the data?
- b) What factors might contribute to any program differences compared to the College data?
- c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

I have not been trained to interpret the data, and any comments made would be complete supposition. Since there were no comments made in last years report, I can only assume there is nothing significant.

4. Are there any data or factors (e.g. integration of technology; college, district, or state expectation or mandates) concerning staffing in the program, that suggest a need for increasing or decreasing program staff (e.g. permanent and associate FTE, permanent and hourly classified staffing or administrative staffing)?

Our Associate Faculty pool is strong and talented. I would have preferred to fill Tommy's position with a full time hire rather than moving Max over at a .8 load. I am happy to have someone with his experience on the team to advise me. The critical piece is the Lab Technician position, assuming that position is filled we should be in good shape.

C. CURRICULUM SECTION (ANALYSIS AND RESPONSE)

1. Based on your program's curriculum information, as published in the most recent West Valley College catalog, what curriculum changes are anticipated in the next three years? (These changes could include major course revisions, curriculum deletions, new courses, revised or new options within a program, or proposed new programs.)

We are about to begin a major program revision. We will be changing our Photo 001 classes to be all digital, Photo 002 will be the beginning darkroom class, and we will be adding a Photo 003 which will be a combination traditional darkroom and digital class. This is in part driven by a series of conversations with the Photography department San Jose State to maintain our transferability.

Winter and summer session application based class are also be considered the address our returning and adult student population.

Our Field Studies (Photo 45) program is very popular right now, but students are limited to taking the class three times. After they have successfully completed the A,B,and C sections they are no longer allowed to enroll. On any given trip we have twice the enrolled students attending. They would all enroll if they could! Some how we need to capture that enrollment.

2. The attached excel document shows classes that have not been offered since Spring 04. Please list the courses you intend to submit to the Curriculum Committee by February 8th for de-activation prior to publication of the 08/09 catalog.

Photo 068 CD Image Storing

Photo 070 Kodalith Techniques

Photo 100F History of Photography

Photo 071 Slide Duplication

Photo 050 Photographic Expression

3. Considering the new course and program level Student Learning Outcomes that have been developed since the last program review:

- a) What relevant findings have been derived through the SLO assessment process since the last program review?
- b) What changes have been implemented, or are planned, based on the findings since the last program review?
- c) What conclusions do you draw from this analysis that could form the basis for an action, objective or request for resources?

NOTE: Please contact LeAnn McGinley (741-2402), Assessment Coordinator with any questions concerning SLOs.

There is a heightened demand for nontransferable basic digital photography classes, as well as application-based classes. These students are looking for classes that are affordable and will give them the basics, use of the camera, basic composition, and develop their visual style. We will be offering Photo 110 every semester instead of alternating semesters, as well as figuring out how to capture the additional enrollment in the 45 series classes.

E. STUDENT FACTORS SECTION (ANALYSIS AND RESPONSE)

1. What program changes or initiatives has the program implemented in the last three years to meet the needs of its student population?

We have created a new class, Digital Color Photography (Photo 30D) and change the scope of Photo 001 to include a digital component. We have also considered diversity in our associate faculty pool to reflect that of our students.

F. SUMMARY AND CONCLUSION SECTION:

1. General conclusions and summary statement.

I believe we are positioned very well to take advantage of the increased interest in photography. With the upcoming revisions, and some added classes, we should be able to take advantage of a growing student base.

The landscape of photography is changing rapidly, I believe that with the talented and experienced staff we have in place now we can reach a even great number of students.

2. Program Strengths:

Plain and simple, it is the curriculum and the staff. The program at West Valley has been and still is very well respected in the community. I here it all the time, a student will drive by two other colleges to come here because they heard we are the best.

We have been proactive in adapting digital technologies, and making sure our classes are relevant to the demands of the workplace.

The breath of our staff reflects working photographers, conceptual artists, and traditional film artist. This diverse group of professionals gives the students a wide view of what's possible in the field of visual arts. Our goal is for every student who walks into the classroom, leave seeing the world differently

3. Program Challenges:

Our facility is getting old and showing its age. We need the darkroom painted, some plumbing upgrades and repairs. There are also issues with the ventilation. Our old color darkroom needs to be turned into a digital work area to make more room in the classroom. This will allow the students to work side by side no matter the medium they choose to use to do there work.

G. ACTIONS AND OBJECTIVES SECTION

Based on the foregoing analyses and findings in Sections A. through F., what are the program's intended actions or objectives for the next three years?

Continue the present plan for programs revisions, and work to get the facility prepared for the new directions we need to go.

Timelines

Over the next three years, what are the program's timelines (in terms of predicted initiation and completion dates) for the stated actions or objectives?

- 1) *Create new curriculum for photo 1,2,and 3, enter in CurricUNET spring 08.*
- 2) *Create new or revise 45 series classes to capture additional enrollment. Fall 08.*
- 3) *Create application classes, Lightroom Elements, working with RAW files. Fall 08.*
- 4) *Facility upgrades spring 08.*

Which of these actions or objectives would be initiated and completed within the coming year, given adequate resources?

- 1) *Create new curriculum for photo 1,2,and 3, enter in CurricUNET spring 08.*
- 2) *Facility upgrades spring 08.*

H. RESOURCE REQUESTS 2006-2007

1. Please indicate if any of the resource requests identified in the previous program review were funded through one or more of the various WVMCCD resource allocation processes that were available in 06 – 07 (e.g. FTE allocation, classified staff, one time funding, budget augmentation, facilities, Land Corporation):

Please complete the following table (leave blank if the answer is not applicable):

	FUNDED by WVMCCD?
Full-time faculty FTE: <i>Click once here and type your response</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
Associate faculty FTE: <i>Click once here and type your response</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
Classified Staff FTE: <i>Click once here and type your response</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially

Classified Hourly (in dollars): <i>Lab Technician .53.3 FTE</i>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
Administrative Staff FTE: <i>Click once here and type your response</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
Facilities (brief narrative description): <i>Click once here and type your response</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
Equipment (brief narrative description with estimated total cost): <i>Digital Cameras, Printers, Computers \$10.000</i>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
Supplies (brief narrative description with estimated total cost): <i>Click once here and type your response</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
Staff Development (brief narrative description): <i>Click once here and type your response</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
Other (please specify): <i>Click once here and type your response</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
<p>2. What have you been able to accomplish as a result of the resource obtained? (e.g. improved retention success and persistence, improved equity, new SLOs, higher enrollment, new online or satellite campus classes....)</p> <p>NOTE: The Program Review Committee realizes that in some cases, accomplishments and changes resulting from resource acquisition are too recent to be measurable. The current Program Review process is only one year old. Future reviews of funding requests will focus on accomplishments and change occurring over a two-year period.</p> <p><i>Click once here and type your response</i></p>	

I. RESOURCE REQUESTS 2007-2008

1. What **new or additional** resources are required to accomplish the stated actions and objectives?

Please complete the following table (leave blank if the answer is zero or none):

Full-time faculty FTE *Click once here and type your response*

Associate faculty FTE *Click once here and type your response*

Classified Staff FTE: *Click once here and type your response*

Classified Hourly (in dollars): *Click once here and type your response*

Administrative Staff FTE: *Click once here and type your response*

Facilities (brief narrative description): *We need the darkroom and lab area painted, some plumbing upgrades and repairs. There are also issues with the ventilation. Our old color darkroom needs to be turned into a digital work area to make more room in the classroom. This will allow the students to work side by side no matter the medium they choose to use to do there work. \$1500.00*

Equipment (brief narrative description with estimated total cost): *Click once here and type your response*

Supplies (brief narrative description with estimated total cost): *Click once here and type your response*

Staff Development (brief narrative description): *Click once here and type your response*

Other: *Click once here and type your response*

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