Dear Colleagues,

As you know, West Valley College's Educational Master Planning process is moving forward expeditiously.

The College continues to need your participation and input in the following ways. Please check the Educational Master Plan (EMP) web page (http://westvalley.edu/efmp) and provide any comments, suggestions, or other feedback on the following:

- Two videos (~8 minutes each) of the kickoff EMP presentation (if you weren't present at the various meetings or open forums when this was shown on campus earlier this month);
- One PDF document: Internal and external environmental scans, reflecting student and community demographics.

To submit your feedback, please email either of the two persons from Rosenberg Consulting who are helping the college develop its updated EMP: Dan Rosenberg (dan@rosenbergconsulting.net) or John Spevak (john.spevak@gmail.com). I also want to thank all members of the college community who contributed ideas, opinions and suggestions during the many interviews and open forums that took place in March. I encourage you to continue to submit ideas to Dan or John.

In the next few weeks, you will be receiving updates about additional data which will be posted on the EMP web page for your review. These updates will include the results of the survey and a summary of the qualitative feedback from the interviews and open forums. In addition, you will also receive updates about data regarding labor market and enrollment management. I invite and appreciate your feedback.

The College Council has been tasked with developing a draft of the College's overarching EMP goals for the next five years. Council members will be carefully reviewing all of the quantitative data and qualitative feedback in preparation for a full-day workshop scheduled for April 23. During that workshop the Council will be reviewing the data, discussing the needs of the college and of the students and community it serves and then identifying, in draft form, approximately ten overarching goals for the college for the next five years. Soon after the April 23 workshop these draft goals will be disseminated to the college community for their review and feedback. On May 14, the council will complete a final review of the data in the plan and of the feedback on the goals and then make appropriate revisions to the document. By the end of the semester the final draft of the EMP will be done.

Throughout this process, I encourage you to communicate with your representative or representatives on the College Council, and to share the demographic data and other information within your departments/divisions and discuss its impact on your programs.

A brief summary of the key dates of the EMP process is outlined below. Thank you for your participation in this important element of our long-term planning.
Sincerely,

Brad

Tentative Schedule of the Remaining EMP Process

April 3, 2015 -- Internal and external scans (quantitative data) posted on college intranet

By April 7 -- Survey results and summary of interview comments (qualitative information) delivered to College Council (to be shared soon after with the college community)

By April 13 -- Labor market and enrollment management information delivered to College Council (to be shared soon after with the college community)

Thursday, April 23 -- All-day College Council workshop to develop approximately ten overarching five-year college goals

April 24 to May 8 -- Comment and feedback period for the entire college community related to draft five-year goals

May 11 -- Dan and John submit a summary of the comments and feedback related to the draft five-year goals to College Council

Thursday, May 14 -- College Council reviews entire EMP, including draft five-year goals, in light of college community feedback and make appropriate revisions to create second and final draft of goals

By the end of the semester -- Final draft of complete EMP submitted to the college