2-D Design 33A
Fall 2013, Sections 29382
T, Th 10:55 am-2:00 pm, V16

INSTRUCTOR: Heidi Brueckner

OFFICE HOURS IN ART LAB 2:
Tu/Th: 5:15-6:20 pm
Fridays: 7:00-8:10 am

PHONE/VOICEMAIL/EMAIL: Dial (408) 741-2472
You can email me or other students via the Angel “Communicate” tab. See “Angel Course Home Page” below.

COURSE OBJECTIVES/SLOs, 2-D DESIGN 33A
This course offers an introduction to the principles, elements, and terminology of two-dimensional design. Design elements such as line, value, texture, shape, and basic color will be organized by various principles such as repetition, variety, balance, and proportion. A wide variety of materials and techniques will be discussed and applied and will include: graphite, ink, collage, found objects, paint, frottage, and mixed media. You will be encouraged to use your creativity to solve problems. The knowledge gained from this class can be applied to many visual formats.

• SLO 1: “Create a composition that demonstrates use of a focal point, a range of value or a particular color scheme, strong shape or line, repetition, and balance.”

• SLO 2: “Critique and analyze the principles and elements of design in this composition.”

CLASS WORK, HOMEWORK
Work for this class will consist of in-class work AND outside work. Expect to do at least 3 hours of additional work per week. Each project will have a due date. Please refer to the posted calendar for dates. Please note that these dates may change. I will always give you due dates in class as well. Please keep all work until the end of the semester.

LATE WORK
Please note assignments will be graded down by 3% for each day of the week they are late. I will accept late work up to 1 week after due date.

PROJECT & POINTS, 33A

<table>
<thead>
<tr>
<th>200 points possible</th>
<th>Small Projects (pts)</th>
<th>Larger Projects (pts)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.................180-200</td>
<td>Terms test (5)</td>
<td>Line (10)</td>
</tr>
<tr>
<td>B.................160-179</td>
<td>Asymmetrical (5)</td>
<td>Synergy (10)</td>
</tr>
<tr>
<td>C.................140-159</td>
<td>Value Scale (5)</td>
<td>Repetition (20)</td>
</tr>
<tr>
<td>D.................120-139</td>
<td>Symmetrical (5)</td>
<td>Mystery (30)</td>
</tr>
</tbody>
</table>
F .........................0-119
Trash (5)
Croppings (5)
Color Test (5)

Texture (30)
Vibration (30)
Rebus (35)

PROJECT & POINTS, 33C
200 points possible
Small Projects (pts) Larger Projects (pts)
A ...............180-200 Color Wheel (5) Monochr. Design (10)
B ...............160-179 Value Scale (5) Analogous Des. (20)
C ...............140-159 Monochromatic Scale (5) Warm/Cool Des. (20)
D ...............120-139 Complement Scale (5) Comp. Mosaic (30)
F .........................0-119 Diad/Triad Chart (5) Color Match (30)
Final (35)

GRADING CRITERIA
• Artwork (will be evaluated and graded by)
  • following guidelines
  • craftsmanship
  • creativity
  • design/color concepts
  • analysis/completeness

• Participation in Lab Requirement
Absence/tardies/etc. means a failure to participate. Show up on time every day and stay in
class the entire session to complete your lab requirement. Attendance is mandatory and
roll will be taken at the beginning and end of each class. If you do not see me taking role,
you are late! Participation work missed beyond 2 absences and 3 tardies, affects your
overall grade!

  Absence .................................6pt (3%) deduction each (about 1/3 of a grade)
  Tardy/Early Departure ..........2pt (1%) deduction each
  More than 5 Absences.........DROP

Once a student reaches a 10% deduction, no more is taken off the overall grade.
HOWEVER, any extra credit work put toward the 10% deduction, will not count until
ALL absences and tardies beyond those causing the 10% deduction are also made up for.

Class Participation Activities:
• evaluating and discussing your artwork with the instructor and classmates
• listening to lecture
• creating artwork under supervision so that your creative process, effort,
  consistency, and progression can be observed
• class critiques of assignments
• class discussions (questions, observations, clarifications)
• consideration and employment of suggestions into your assignment
WVC STUDENT ATTENDANCE POLICY  (WVC Catalog, p. 181)
Students are expected to attend all sessions of each class. Instructors may drop students from the class if they fail to attend the first class meeting, or when accumulated unexcused hours of absences exceed ten percent of the total number of hours the class meets during the semester (3 classes). An instructor may drop from the class any student who fails to attend at least one class session during the first 3 weeks of instruction.

HANDOUTS
Handouts are assigned each Thursday. Have them printed and in your possession by each following Tuesday. 2% of the overall grade for the assignment is reduced if you do not have the handouts. If a student is absent on the day it is due, it is the student’s responsibility to show it to me upon return to class in order to get credit for it.

CLASS WITHDRAWAL
It is the student’s responsibility to withdraw from the class by submitting a drop slip to the Admissions Office. The last day to drop without a “W” and refund: 9/8. Last day to drop with a “W”: 11/15.

STUDENT RESPONSIBILITIES
• general
  • Be set up and prepared to work by 10:55 am.
  • No phoning/texting/emailing.
  • Headphones must be kept low. Turn them off when appropriate. No video!
  • Class resumes promptly after a 20-minute break.
  • Please treat everyone with respect at all times.
  • Please only use class appropriate subject matter in your artwork. Use common sense. If there is any doubt, please ask me.
  • Please note disruptive or disrespectful behavior will not be tolerated and may constitute dismissal from the entire course. This includes constant chattering!
  • Please clean up before leaving.
  • The instructor may make changes to the syllabus during the semester. It is the student's responsibility to stay informed of these changes. Students may contact the instructor during office hours and before/after class, time permitting. Students may also wish to have a study partner whom they can contact if they miss class.

• missed class
  • If you miss class, it is your responsibility to obtain missed information.
  • I accept make-up assignments but they do not generally “erase” your absences.

• course comprehension
  • It is your responsibility to alert me if you do not understand something in the daily course content.
  • Set a goal to do the absolute best work you can. Not everyone will finish this class doing A work, but the goal is to improve your skill level.
  • If you ever have a concern about anything in the class please let me know.

• policy on academic dishonesty  (WVC Catalog, p. 181)
The College's policy on academic dishonesty covers in-class cheating, out-of-class cheating, plagiarism, and furnishing false information. The policy is outlined in the college catalog and will be adhered to in this classroom. Student disciplinary and grievance procedures can also be found in the college catalog.

FINAL
The final exam meeting is Tuesday, Dec. 10, 9:40-11:40 am. It will consist of a final critique of the final project. This meeting is mandatory.

ANGEL COURSE HOME PAGE
Class assignments, calendar, and syllabus can be accessed via computer on the school’s Angel site. (For help logging into Angel and the course home page, please refer to the “Getting Started Guide” handout.) Once you are on the course homepage, click the “Lessons” tab to access any documents needed for this class. Simply click on the desired document and download/print. Print for the next class:

33C: “Color Calendar”, “Color Charts” document under the “Lessons” tab.

Email me: click the “Communicate” tab & click on “Quick Message”. Click the “To:” button and check the “All Course Faculty” box. Then click on the “To->” button to move the address to the “To” field. Click “Okay”. Type subject & message & click “Send”.

Receive email: click the “Communicate” tab and click on “View Inbox”.

Help: click the “?” button.

Note: Macintosh users should use Firefox as their browser and PC users should use Internet Explorer.

STUDENTS WITH DISABILITIES
The Disability and Educational Support Program (DESP), located in the Learning Services building, coordinates accommodations and services for all students who are eligible. Contact them at (408) 741-2010 (voice) or (408) 741-2658 (TTY). Information about their services can be found at www.westvalley.edu/desp/. You may also contact me privately in regard to your needs in this course.

UNLAWFUL DISCRIMINATION/SEXUAL HARRASSMENT
If you have a complaint or someone has shared information with you about unlawful discrimination or sexual harassment, contact the Associate Vice Chancellor of Human Resources, 408-741-2060 or the WVC President, 408-741-2668.

CAMPUS SAFETY INFORMATION
West Valley College urges you to increase your awareness of some basic emergency preparedness procedures while on campus. Here are some key things you should know.
Locate in the classroom:
1. Classroom emergency phone
2. All evacuation exits from your classroom and the fastest way out of the building without using ANY elevators - Also know an alternate route.
3. Designated assembly area for your building (map on classroom wall)
4. Emergency Procedures for Campus Safety” chart (on classroom wall)
5. Nearest fire extinguisher and first aid kit

WVM-ALERT Emergency Notification will text, email and call you to alert you to campus emergency situations.
IMPORTANT PHONE NUMBERS: Emergency: 911, College district police: 741-2092, Health services: 741-2027

LOCAL ART STORES:
University Art Warehouse, San Jose
456 Meridian Ave
297-4707

University Art Warehouse, Palo Alto
650-328-3500

Accent Arts, Palo Alto
392 California Avenue
650-424-1044

Aaron Brothers
944 Blossom Hill Rd.: 578-2430
725 Sunnyvale-Saratoga Rd.: 738-0330

Michael’s
Westgate Shopping
on Saratoga Ave.
2-D Design Materials:

- ruler*
- two Sharpie permanent markers: one thin, one thick*
- conte crayons, white and black (2B)*
- 1 charcoal pencil (4B, optional)*
- graphite pencils*
- sketch pad or scratch paper for sketching*
- 1 eraser*
- x-acto knife*
- glue stick*, optional rubber cement or Elmer’s glue if stick doesn’t work for you
- box or bin to hold materials*
- several pieces of illustration board Crescent or Strathmore hot press (we will cut them up into various sizes)
- 1 sheet watercolor paper, at least 12” x 16”
- 1 sheet black construction paper
- 1 small jar India ink (optional)
- 1 sm. synthetic/sable blend brush (size “0”, Windsor Newton Sceptre Gold)
- 1 medium synthetic/sable blend brush
- plastic container for painting
- several sheets or one pad/roll of tracing paper
- white palette or white surface to use as palette
- palette knife
- scissors
- one tube black gouache paint (Windsor Newton good quality/more expensive—worth it!)  
  (get Lamp Black or Jet Black if possible)
- one tube white gouache paint (get Permanent White if possible, no Zinc White)
- lots of old magazines
- ink and paper for your printer (if applicable)

FOR LATER:

- 2 colors of gouache (Windsor Newton) or acrylic (Delta Ceramcoat) (I will be more specific about what to get later)
- mixed media materials (optional)

Note: Some additional materials may be required as needed.

(Expensive! Get a used one/earlier edition on Amazon or borrow a copy from me!).

*These materials must be brought to next class. The rest of the materials must be brought to every class meeting starting after that (except the tracing paper and magazines). Your grade is affected by coming to class without the proper materials.

*For the next class, print out “Design Calendar”, “Line” from the “Lessons” tab.